



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

THE JOURNEY IS Y

YMCA of Greater New York
2011 Annual Report



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THE Y JOURNEY IS THE JOURNEY OF LIFE

LIFE IS A PARADE OF EVENTS —
DREAMS, AMBITIONS, CHALLENGES.

The YMCA traces the journey of life with programs that match many of life's most important milestones. Each year of our lives brings new challenges and the Y enhances our ability to face them with courage and confidence.

That's why we offer child care. After school programs. Camps. College and work readiness. Health and fitness. Family and senior activities. Neighbors helping new neighbors and new residents and new citizens. People working together to make tomorrow a little better than today. Making the journey of life a little easier, a little sweeter, a little richer.

Life is a journey. And the journey is Y.

In this Annual Report, we examine four key programs out of the dozens we offer.

Two focus on the young, and two focus on people of all ages.

Y AFTER SCHOOL

Y SCHOLARS

DIABETES PREVENTION

NEW AMERICANS

CHILD

ADOLESCENT

ADULT

SENIOR



THE START OF THE JOURNEY IS HEEDING THE CALL

SCHOOL SUCCESS IS THE FIRST STEP TO
LIFE SUCCESS — AND Y AFTER SCHOOL
PAVES THE WAY

15,000 youth + Y After School
= millions of hours of learning
= avoiding passive or bad activities

Education is crucial in order to provide our children with a better future and a richer experience in life. But our children's learning does not stop when the final school bell rings. After school programs, like those run by the YMCA, can be an integral part of that education, ensuring that our young people are safe, engaged and better prepared for the challenges they'll face later in life.

Dennis M. Walcott
Chancellor
New York City Department of Education



“Kids who are not in Y After School are spending that time engaged in risky behaviors. The kids who do participate have fewer distractions — they’re getting their homework done and they’re engaged in positive activities.”



“The Y has been able to tap into the school socially, academically and on a more global perspective where you’re able to see an immediate change in the students’ behavior, and their response to the school community and the family at large. The students are learning to set goals and accomplish them. That makes them feel fulfilled and engaged in activities that are going to generate positive results -- activities they haven’t been exposed to during the regular school day. Students are becoming true leaders and making an impact. They actively recruit for Y After School among the friends they worry about – the ones they know are at risk. They want their friends to participate because they know otherwise they will do things they shouldn’t be doing. And the families are really excited because they feel that the children are being more responsible, more mature – they’re engaged, they’re motivated and they see the change in their behavior. They stay in school longer.”

Nancy Diaz
Principal, Bronx MS 376

The hours between leaving school and parents’ returning from work are among the most significant in any child’s day. These are the decisive hours that can be lost to passivity and temptation, or devoted to productive learning.

The Y collaborates with New York schools to provide a seamless learning environment that offers opportunities for New York youth to expand their horizons and to get ahead.



“Y Scholars introduced me to the very concept of going to college, and I’m planning to major in education.”

The Y helps people with whatever they want to do — and sometimes helps them figure out just what it is they want to do. I tell people all the benefits they will get, the skills I learned, and all the opportunities that I’ve experienced as a result of the Y Scholars program.”

Ryan Louis

Current Y Scholar at McBurney YMCA
Gramercy Arts High School

For many New York families, the road to college is uncertain and filled with obstacles. Each year, Y Scholars takes a new class of 6th graders on a seven-year guided path to college, until more than 1,000 teens are college ready. The program helps students and their families take ownership of the high school experience to grasp college — in many cases for the first time — as a real and attainable option.

Y Scholars offers academic enrichment, tutoring, mentoring and coaching, and career, leadership and life-skills programming to young people continuously from 6th grade through college graduation. The program includes field trips, college tours, internships and academic support — it’s part career readiness, part college prep, and totally fun.

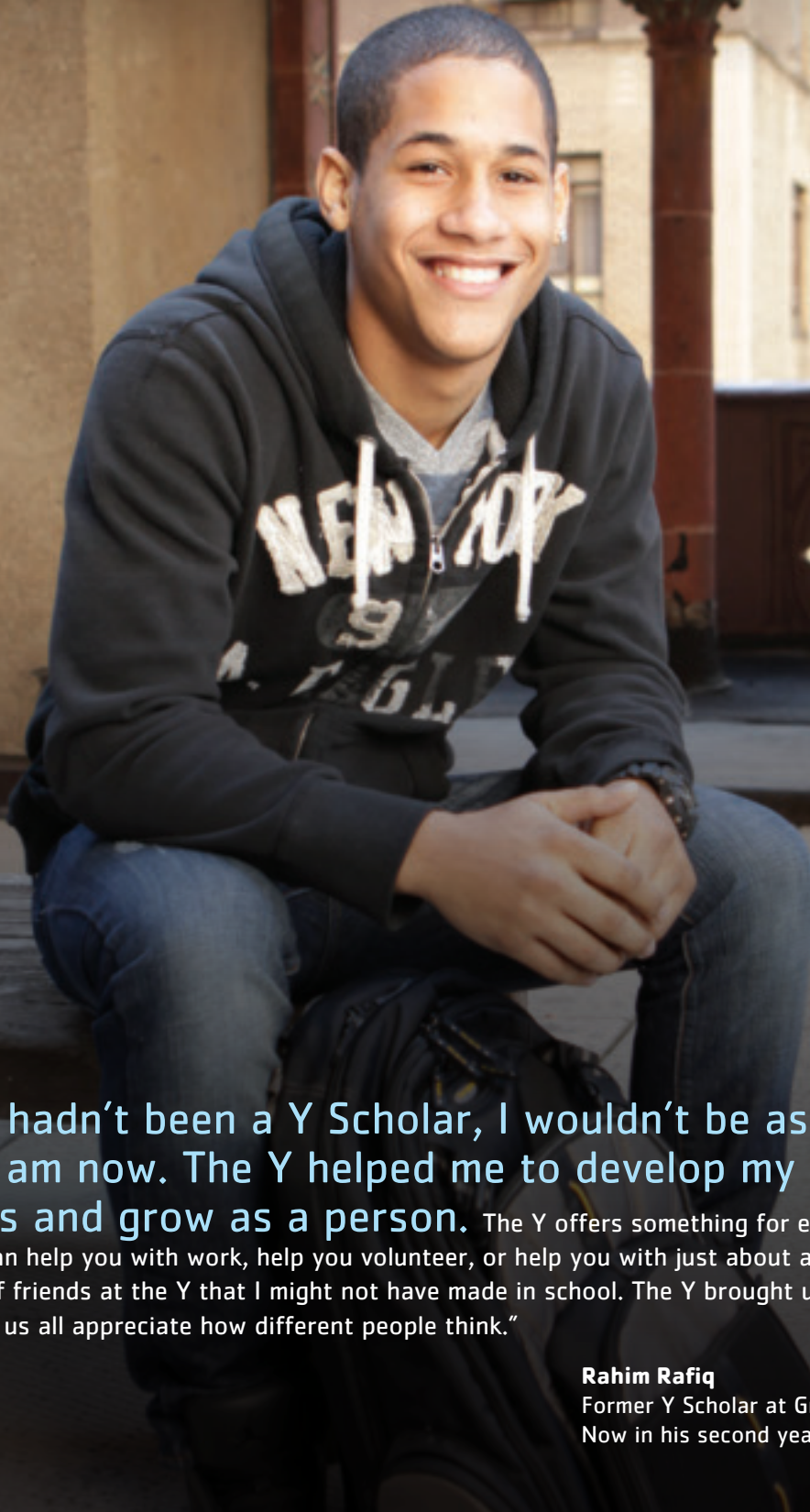
The imagination of city youth is a vast untapped source of energy. When we motivate and prepare them for a life of productivity, we set them up for every kind of success — personal, occupational, societal. Helping young people break through to see the power of their own potential is the first step to inspiring them to be ready for college, ready for leadership, ready for life.

The Reverend Joseph M. McShane, S.J.
President, Fordham University and
YMCA Board Member



THE HEART OF THE JOURNEY EXISTS IN US ALL

Y SCHOLAR RYAN LOUIS AND GRADUATE
RAHIM RAFIQ SHOW US HOW THEY
PREPARE FOR THE JOURNEY



“If I hadn’t been a Y Scholar, I wouldn’t be as outspoken as I am now. The Y helped me to develop my speaking skills and grow as a person. The Y offers something for everyone -- they can help you with work, help you volunteer, or help you with just about anything. I made a lot of friends at the Y that I might not have made in school. The Y brought us together, and helped us all appreciate how different people think.”

Rahim Rafiq
Former Y Scholar at Greenpoint YMCA
Now in his second year at SUNY Canton

THE JOY OF THE JOURNEY IS FEELING ALIVE

THE Y HELPED NANCY REYES
AND HER DAUGHTER FEEL
MORE AT HOME IN THEIR
OWN BODIES



DIABETES IN NEW YORK CITY

One in 10 New York adults has diabetes: More than the national average of 8.3%.

Nearly 1/4 of New York adults are at risk of developing type 2 diabetes.
More than 90% may not be aware.

Over a half-ton of improvement

In the first year of operation, more than 200 New Yorkers enrolled in the YMCA Diabetes Prevention Program lost more than 1,000 lbs. collectively

Source: New York City Department of Health and Mental Hygiene, www.nyc.gov.



“I’m doing something now that is positive for both of us,” Nancy says, “and I want to tell everyone about it.”

Nancy and Leela Reyes
McBurney Y Members

Though she had once been active and athletic, the busy schedule of Nancy Reyes kept her constantly preoccupied. Nothing was simple for this 49-year old single mom with a nine-year-old daughter and a successful job. The rush after work to make dinner, help daughter Leela with homework, and spend family time seemed to leave no room to prepare healthier meals or to exercise.

Knowing that her own health was one of the best gifts she could give her daughter, she committed to the YMCA Diabetes Prevention Program, 16 weeks of sessions with others facing the same health issues.

Through a coordinated, convenient and controlled process, Nancy received professional health, nutrition and exercise information and guidance. She learned to make small dietary and lifestyle changes with powerful effects. Perhaps more importantly, she found a supportive group, with members sharing tips, overcoming compulsive eating patterns, and learning to incorporate exercise into their full schedules.

When Nancy graduated from the program, her life had changed far beyond the 17 pounds she had lost — exceeding her goal. Nancy proves that, with the help of the Y, a mother’s or father’s good health is one of the best gifts they can give to their children.



Health is the springboard of life. Learning, community involvement, productive living — all of these are enhanced when your health is good. The YMCA Diabetes Prevention Program embodies a scientifically proven strategy of health enhancement that is especially well suited to being implemented at the Y. By encouraging better health we all help make New York a better, a smarter, and certainly a happier city.

John Rowe, MD
Professor, Columbia University Mailman School
Chairman and CEO (retired), Aetna
Vice Chair, YMCA Board of Directors

“I’m from Hong Kong but I was born in Indonesia. In 2010 we moved to New York, and two months later my brother-in-law took me to Flushing Y because I had known the YMCA in Hong Kong.”



“The Y is like a big family, so coming here was like joining a family I already knew. My son is on the Flushing Y swim team, and I am learning computer skills to help me find a good job. The Y’s New Americans Welcome Center has helped my English improve so I can better communicate with teachers, staff and students at my son’s school.”

Evisilvana Susanto
Flushing YMCA Member

The YMCA is recognized around the world. That’s one reason why newcomers to the United States are attracted to the Y — they are often unexpectedly meeting an old friend in a new country.

Welcoming new Americans is an important part of the Y’s roster of programs. Our New American Welcome Centers focus on helping newcomers of all ages with proficiency in English, computer literacy, work readiness and citizenship participation. These services complement our usual offerings in health and fitness as well as child care, offering a true family-centric welcome.

New York’s five boroughs are the world in miniature, which is why we have six different New American Welcome Centers focusing on groups from Africa, Asia and Latin America. We believe that to feel at home anywhere, it helps to have someone greet your arrival and support your need to assimilate.

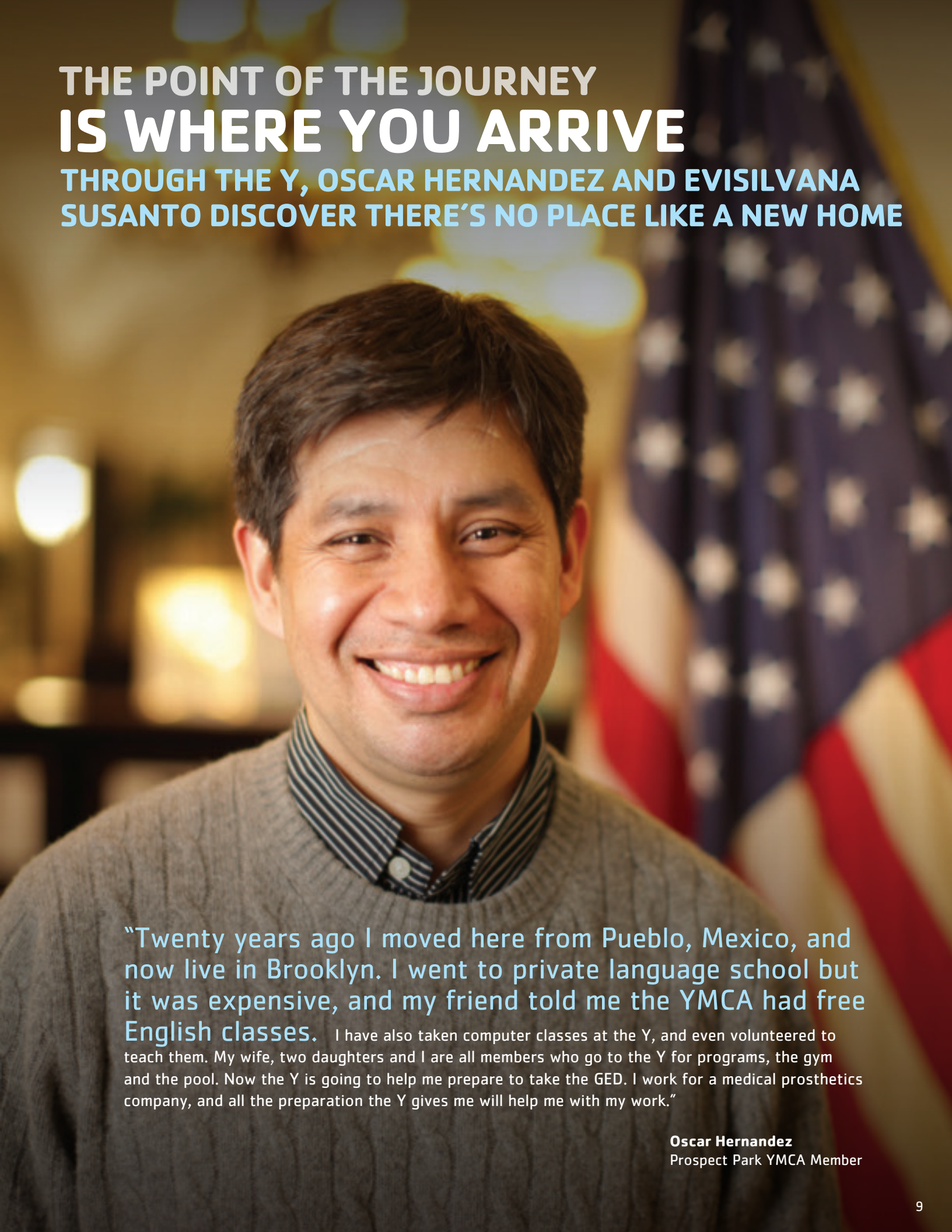


As the daughter of immigrants, I know first-hand the importance of welcoming new immigrants to our City. The Y’s New Americans Welcome Centers are a reflection of New York’s eagerness to embrace new cultures and willingness to help newcomers experience the fullness of American life and all that New York City has to offer.

Fatima Shama
Commissioner
Mayor’s Office of Immigrant Affairs

THE POINT OF THE JOURNEY IS WHERE YOU ARRIVE

THROUGH THE Y, OSCAR HERNANDEZ AND EVISILVANA
SUSANTO DISCOVER THERE'S NO PLACE LIKE A NEW HOME

A portrait of Oscar Hernandez, a man with dark hair, smiling warmly. He is wearing a grey cable-knit sweater over a striped collared shirt. The background is softly blurred, showing an American flag on the right and warm, bokeh lights on the left.

“Twenty years ago I moved here from Pueblo, Mexico, and now live in Brooklyn. I went to private language school but it was expensive, and my friend told me the YMCA had free English classes.

I have also taken computer classes at the Y, and even volunteered to teach them. My wife, two daughters and I are all members who go to the Y for programs, the gym and the pool. Now the Y is going to help me prepare to take the GED. I work for a medical prosthetics company, and all the preparation the Y gives me will help me with my work.”

Oscar Hernandez
Prospect Park YMCA Member



“YMCA camping absolutely changed my life journey, and now I volunteer in all areas of the Y to help others experience why the YMCA is so great.”

Emani Daniels
YMCA Member

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“It’s an honor to be recognized by the YMCA of Greater New York. The Y is an organization I am proud to be associated with because it’s open to everyone, promotes positive values and proactively supports kids, families and communities through a variety of programs.”

Sal Maglietta
YMCA Board Member

“One by one we change the lives of nearly a half million New Yorkers. We are New York City’s largest private youth-serving organization.”



The Y journey changes lives

Changing lives is a serious business. Today we help a child with homework, help an immigrant learn English, help an inner city kid get to college, or help a single mom prevent diabetes. Positive results are often immediate — but wait until tomorrow when the real impact will be felt.

In a world infatuated with short-term results, we prefer to take the long view. The child we help today will become a productive adult years from now. The difference we make is not always quantifiable but it is tangible and real, and it enriches the life of New York City.

One by one we change the lives of New Yorkers. We are New York City’s largest private youth-serving organization. We could not achieve what we do every day without the strong leadership of our Board, the dedication of our staff, the

loyalty of our members, or the profound sense of uplift we receive from our volunteers and donors.

The Y improves life’s journey for everyone. With \$50 million annually in subsidized programs, we see to it that nobody who wants to participate in a Y program is turned away. And, thanks to your involvement and your generosity, in the coming year we will continue to expand the range and extent of the services we offer all New Yorkers.

Thank you for joining us on our historic journey.

Jack Lund
CEO

Diana L. Taylor
Chair

Donor Lists and **Financials**

Next Century Capital Campaign

Over the next decade, the YMCA of Greater New York is committed to an aggressive revitalization and renewal plan to increase exponentially the YMCA programs and services available to New York City kids, families and communities by:

- Expanding our capacity to reach underserved communities
- Revitalizing and/or replacing YMCAs that have served us well, but are not capable of meeting the challenges that communities are facing in the 21st century and beyond.

Generous donors, including those listed, have made significant and meaningful contributions to help expand the YMCA's capacity to serve through the Next Century capital program.

For additional information about the YMCA of Greater New York's community-building program, please contact Gary Laermer, Chief Development Officer, at glaermer@ymcanyc.org.

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Strong Kids Campaign

Supporters of the Strong Kids Campaign are making an investment in the future of New York — by strengthening the pulse of the city through our young people. The ongoing success of this campaign will ensure access for all of New York’s kids to benefit from Y facilities and programs.

The people on the following pages enable the YMCA of Greater New York to help keep kids healthy, safe and ready for achievement. Together we will change the future by building a better New York with young people who are socially responsible and strong of mind and body.



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Drs. John and Valerie Rowe

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Strong Kids Campaign



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 Housing and Urban Development
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 United States Department of Labor
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 New York State Senate
 New York State Department of Criminal Justice
 New York State Department of Education
 New York State Department of State
 New York State Office of
 Children & Family Services
 New York City Office of the Mayor
 New York City Council
 New York City Administration for
 Children's Services
 New York City Department of Education
 New York City Department of
 Health and Mental Hygiene
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Heritage Society

The following pages are dedicated to the members of the Heritage Society—the visionary philanthropists who support the YMCA of Greater New York through a planned or immediate endowment gift.

The 1852 Fellowship recognizes generous individuals, corporations or foundations who have provided for the continuation of the YMCA movement in New York, with a current gift of \$1,000 or more to one of our endowment funds.

These individuals, corporations and foundations have made a generous commitment to New York City that will last forever.

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2011 Financials

Statement of Activities

(unaudited, for the years ending December 31 - dollars in thousands)

	2011	2010
Operating Revenue and Support		
Contributions	\$ 11,084	\$ 11,184
Government contracts	21,449	20,632
Membership dues and program fees	91,718	89,457
Residence and related services	28,009	25,150
Endowment support for current activities	1,269	1,277
Investment income	1,098	957
Total Operating Revenue and Support	\$ 154,627	\$ 148,657
Operating Expenses		
Salaries and related expenses	\$ 83,334	\$ 81,963
Program and operating expenses	66,600	64,052
Fundraising expenses	2,968	2,656
Total Operating Expenses	\$ 152,902	\$ 148,671
Change in Net Assets from Operations	\$ 1,725	\$ (14)
Non-Operating Changes		
Investment gains (loss), net	\$ (1,870)	\$ 3,388
Other	(386)	255
Total Non-Operating Changes	\$ (2,256)	\$ 3,643
Total Changes in Net Assets	\$ (531)	\$ 3,629
Net Assets at Beginning of Year	167,938	164,309
Net Assets at End of Year	\$ 167,407	\$ 167,938

Statement of Financial Position

(for the years ending December 31 - dollars in thousands)

Assets

Cash	\$ 19,268	\$ 14,647
Receivables, net	19,545	23,057
Investments, at market	36,695	37,547
Funds held in trust for the YMCA	7,239	7,502
Property, plant and equipment, net	188,275	188,108
Debt service reserve fund	7,511	7,510
Deferred charges	4,144	2,191
Other assets	200	152
Total Assets	\$ 282,877	\$ 280,714

Liabilities

Accounts payable and accrued expenses	\$ 20,996	\$ 17,745
Accrued salaries and related expenses	5,101	4,935
Debt obligation	81,618	81,533
Deferred charges	7,755	8,563
Total Liabilities	\$ 115,470	\$ 112,776
Total Net Assets	\$ 167,407	\$ 167,938
Total Liabilities and Net Assets	\$ 282,877	\$ 280,714

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Dordy Jourdain, Executive Director
1121 Bedford Avenue
Brooklyn, NY 11216

2. Bronx YMCA

Eliezer Rodriguez, Chair
Sharlene Brown, Executive Director
2 Castle Hill Avenue
Bronx, NY 10473

3. Chinatown YMCA

John L. Liu, Chair
Jeannette Corey, Executive Director
273 Bowery
New York, NY 10002

4. Cross Island YMCA

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Dana Feinberg, Executive Director
238-10 Hillside Avenue
Bellerose, NY 11426

5. Dodge YMCA

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Elizabeth Toledo, Executive Director
225 Atlantic Avenue
Brooklyn, NY 11201

6. Flatbush YMCA

Kendall Charter,
Executive Director
1401 Flatbush Avenue
Brooklyn, NY 11210

7. Flushing YMCA

Al Harris, Chair
William Nelson, Executive Director
138-46 Northern Boulevard
Flushing, NY 11354

8. Greenpoint YMCA

Paul J. Pullo, Chair
Keith Hicks, Executive Director
99 Meserole Avenue
Brooklyn, NY 11222

9. Harlem YMCA

Schone Malliet, Chair
Tiffany Forrest, Executive Director
180 West 135th Street
New York, NY 10030

10. International YMCA

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Dio Gica, Executive Director
5 West 63rd Street, 2nd Floor
New York, NY 10023

11. Jamaica YMCA

David W. Thomas, Chair
Cedric Dew, Executive Director
89-25 Parsons Boulevard
Jamaica, NY 11432

12. Long Island City YMCA

Ebony Young, Executive Director
32-23 Queens Boulevard
Long Island City, NY 11101

13. McBurney YMCA

Colin A. Peters, Jr., Chair
John Rappaport, Executive Director
125 West 14th Street
New York, NY 10011

14. New York YMCA Camp

Josh Heitler, Chair
Wheaton Griffin, Executive Director
300 Big Pond Road
Huguenot, NY 12746

15. North Brooklyn YMCA

Kim Godwin, Chair
Michael Keller, Executive Director
570 Jamaica Avenue
Brooklyn, NY 11208

16. Prospect Park YMCA

Martin J. Cottingham, Chair
Melvin Tse, Executive Director
357 Ninth Street
Brooklyn, NY 11215

17. Ridgewood YMCA

Lakeisha Harris, Executive Director
69-02 64th Street
Ridgewood, NY 11385

Staten Island (SI) YMCA

Michael Biagioli, Committee Chair
Gregory Coil, Sr. Executive Director
3939 Richmond Avenue
Staten Island, NY 10312

18. SI Broadway YMCA

Witt G. Halle, Committee Chair
Joseph Verhey, Executive Director
651 Broadway
Staten Island, NY 10310

19. SI South Shore YMCA

Michael Gervasi, Committee Chair
John Semerad, Executive Director
3939 Richmond Avenue
Staten Island, NY 10312

20. SI Counseling Service YMCA

Catherine Paradiso, Committee Chair
Jacqueline Fiore, Executive Director
3911 Richmond Avenue
Staten Island, NY 10312

21. Vanderbilt YMCA

Michael Beck, Chair
Anita Harvey, Executive Director
224 East 47th Street
New York, NY 10017

22. West Side YMCA

Todd Wyche, Managing Director
Eileen O'Connor, Executive Director
5 West 63rd Street
New York, NY 10023

23. YMCA Sports Complex

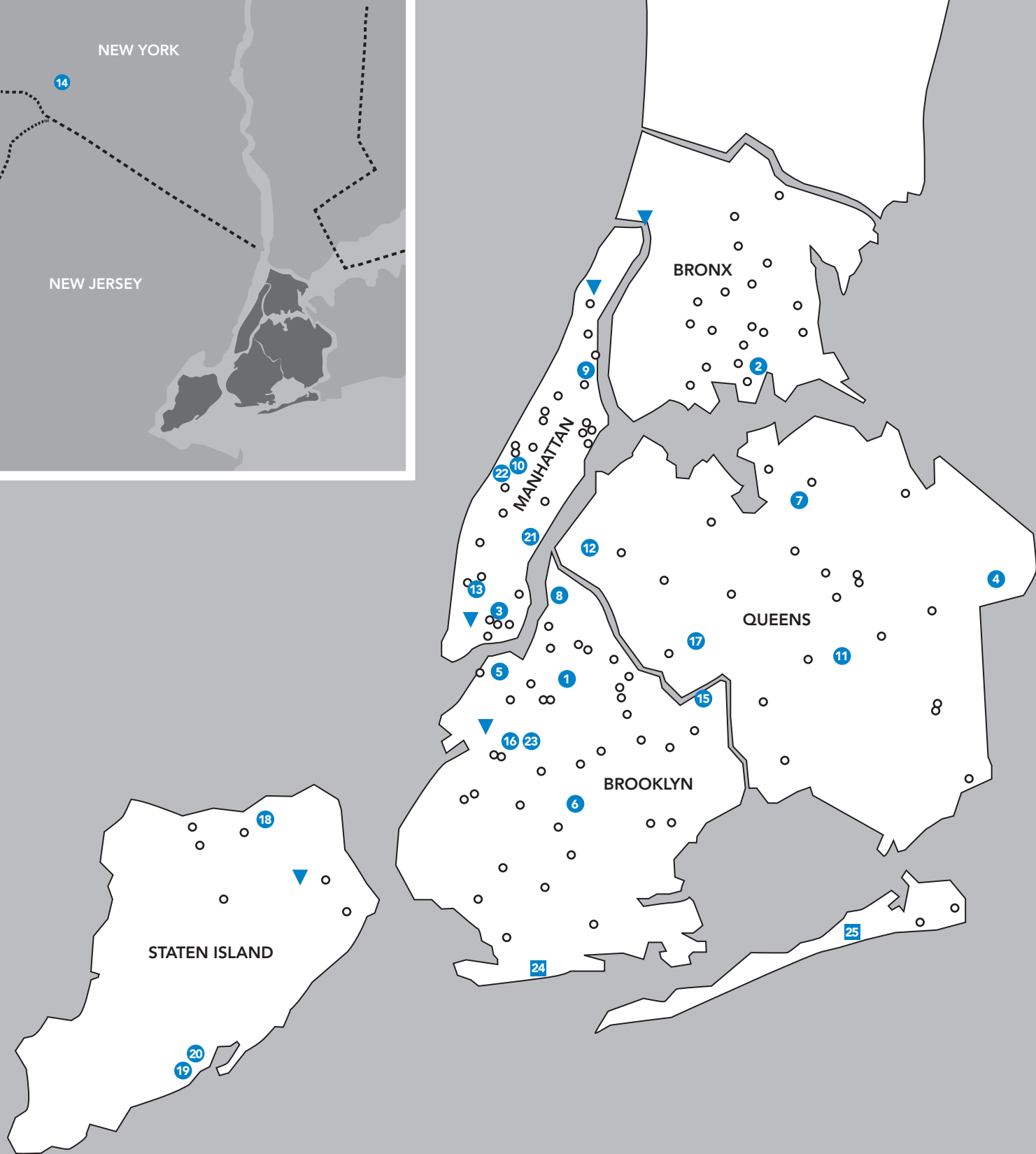
Sean Andrews, Executive Director
Park Slope Armory
361 15th Street
Brooklyn, NY 11215

24. Coney Island YMCA

Opening 2013
2980 West 29th St.
Coney Island, NY 11224

25. Rockaways YMCA

Opening 2013
Beach 73rd Street and
Rockaway Beach Boulevard
Queens, NY 11694



- YMCA Branch Location
- YMCA Branch Under Construction
- ▼ New Americans Welcome Center
- YMCA Off-Site Program Location



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THE START OF THE JOURNEY
IS HEEDING THE CALL

THE HEART OF THE JOURNEY
EXISTS IN US ALL

THE JOY OF THE JOURNEY
IS FEELING ALIVE

THE POINT OF THE JOURNEY
IS WHERE YOU ARRIVE

THE JOURNEY IS Y



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**WE'RE HERE
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YMCA OF GREATER NEW YORK

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